



Māhere Rautaki 2022-26

Strategic plan



'Titiro whakamuri, kia kōkiri whakamua ai' *Reflecting on the past in order to advance forward*

About this plan

This plan sets out the core ideology and long term vision for Tapuika Group—encompassing Tapuika Iwi Authority, Tapuika Oranga Ake, & Tapuika Holdings Ltd. It includes our long term aspirations, 3 - 5 Year strategic outcomes and 1 year Priorities for each Pou

Kupu Arataki - Our Purpose

Why we are here, our reason for being

Poua ki te rangi, poua ki te whenua

Tēnei mātau e tū atu nei

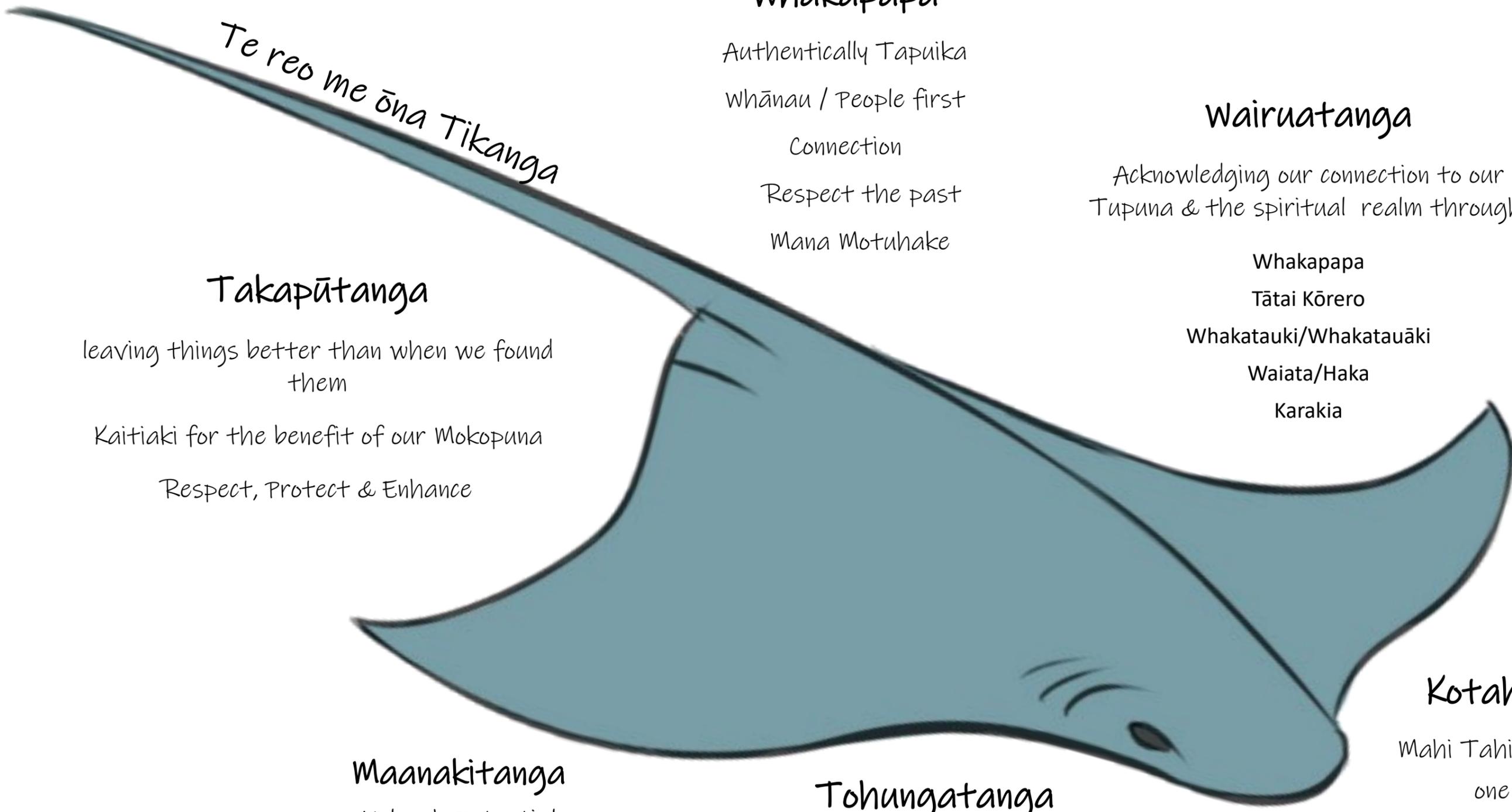
He uri nō Tapuika

Tīhei mauri ora

Our core purpose is to support and advance the descendants of Tapuika while protecting and enhancing our Takapū

We do that by effectively using our resources to:

- ◀ Affirm Tapuika, tino rangatiratanga, mana whenua and mana moana.
- ◀ Preserve, revive, and protect ngā tikanga me ngā taonga o Tapuika.
- ◀ Protect and utilise all land, water, and sea-based resources of Tapuika.
- ◀ Promote the educational, spiritual, economic, social, and cultural advancement, health, and well-being of Tapuika.
- ◀ Establish & Maintain places of cultural and spiritual significance to Tapuika



Te reo me ōna Tikanga

Whakapapa

Authentically Tapuika
Whānau / People first
Connection
Respect the past
Mana Motuhake

Wairuatanga

Acknowledging our connection to our
Tupuna & the spiritual realm through:

- Whakapapa
- Tātai Kōrero
- Whakatauki/Whakatauāki
- Waiata/Haka
- Karakia

Takapūtanga

leaving things better than when we found
them
Kaitiaki for the benefit of our Mokopuna
Respect, Protect & Enhance

Kotahitanga

Mahi Tahī—One team,
one vision
moving forward together
No one left behind
Waka Kotahi

Maanakitanga

Unleash Potential
We care about people & place
Mana enhancing behaviors
Reciprocity

Tohungatanga

Informed decisions -Informed action
Pukengatanga - Striving for excellence
Continuous learning & growth
Constantly Curious - Innovation & evolution
Challenge status quo

Te Whakakitenga - Our Vision

What we want to achieve—our envisioned future

*‘Mai i ngā pae maunga, ki te toropuke e tū kau mai rā, ki te awa e rere mai ana.
Waiho te whenua e takoto mai rā: Ko te takapū o taku tamaiti, o Tapuika Nui a Tia’*

Kia tū rangatira ai te taumau o Tia mō te Takapū, kia puawai ngā uri o Tapuika



Our vision is that of Tapuika living successfully as Tapuika in the land claimed by our ancestor Tia

Ngā Pou - Our strategic priorities

Our key areas of focus & what long term success looks like for us

Oranga Tangata - People & Well being

Tapuika people are physically, spiritually, socially, mentally, economically, emotionally, and culturally thriving. Healthy, happy, educated & prosperous whanau living in sustainable healthy homes, living successfully as Tapuika

Oranga Taiao - Environment

Clean & healthy Takapū with restored mauri. Tapuika are proactive kaitiaki using Tapuika mātauranga to protect & enhance all land, water, air, sea and natural taonga within Te Takapū o Tapuika for future generations

Oranga Tuku Iho - Culture

Our tikanga & taonga are thriving and visible throughout the Takapū. All our people are fluent in Te Reo, feel connected to the whenua & know who they are

Oranga Rauemi - Prosperity & Resources

Tapuika is sustainably resourced to deliver meaningful outcomes. Our assets are growing for the benefit of our Mokopuna. All our investment decisions reflect our values and contribute to achieving our vision

3-5 Year strategic outcomes	Year 1 priority
Oranga Tangata - People & Well being	
<ul style="list-style-type: none"> • Empower our people with Education & Sustainable employment pathways • Ensure Tapuika whanau have healthy and sustainable housing • Support initiatives to ensure food sovereignty & security • Support Whanau access to Health & Social services 	<p>Build the capacity required to start on a pathway to delivering sustainable outcomes for Whanau</p>
Oranga Taiao - Environment	
<ul style="list-style-type: none"> • Tapuika have robust plans & systems in place for the future sustainability and management of the taiao within the Takapū • Tapuika has the capacity to effectively practice mana Motuhake within Te Ao Turoa. • Tapuika people are connected to the Takapū through key Taiao projects which restore and enhance Te Ao Turoa 	<p>Ensure that Tapuika has the capacity and resources required to sustainably care for our environment</p>
Oranga Tuku Iho - Culture	
<ul style="list-style-type: none"> • Enable Tapuika whanau to understand, express and celebrate their Tapuikatanga • Ensure that Tapuika Cultural values are clear & visible throughout the Takapū • Protect & enhance sites of cultural significance and connect whanau by establishing pathways for access • Protect & enhance Cultural Taonga including Te Reo, Tikanga & physical artefacts 	<p>Whanau are reconnected with the iwi through the establishment of regular communications & events, Iwi cultural spatial planning completed</p>
Oranga Rauemi - Resources & Prosperity	
<ul style="list-style-type: none"> • Maximize asset base to ensure income growth & long term financial sustainability • Develop & support social enterprises that align with our vision and provide income as well as employment opportunities for our people • Empower our Governors with knowledge and skills to be effective & successful • Develop and maintain Strategic & funding partnerships & relationships 	<p>All assets and investments are reviewed for performance and effectiveness as well as our management structures and SIPO – with a new plan developed to take us forward</p>

