



**TITIRO WHAKAMURI KOKIRI WHAKAMUA  
MAHERE RAUTAKI 2018 - 2023**

## RĀRANGI TAKE / CONTENTS

- 3 | Kupu Arataki / Introduction
- 3 | Ko Tapuika tenei / This is Tapuika
- 3 | Ngā Turanga Waihanga o Tapuika / Tapuika Foundations
- 4 | Ngā Whainga Rautaki / Strategic Directions
- 4 | Ngā Whakaarotau / Key Priorities
- 5 | Ngā Whainga Matua me ngā Whainga iti Rautaki / Strategic Goals & Objectives

## KUPU ARATAKI

**Titiro Whakamuri Kokiri Whakamua**, is the strategic plan of the Tapuika Iwi Authority for the period 2018 to 2023. It sets out the vision framework and strategic focus for the Iwi Authority over the next five years. *Titiro Whakamuri Kokiri Whakamua* has emerged from a review of the *Kia Paneke Tukutahi* 2013 – 2018 the initial strategic plan undertaken by trustees in the preceding years. Given that the political landscape has changed significantly it was important the Trustees undertook a review of the Strategic Plan to ensure that the Board's contribution to the vision remained relevant.

## KO TAPUIKA TENEI<sup>1</sup>

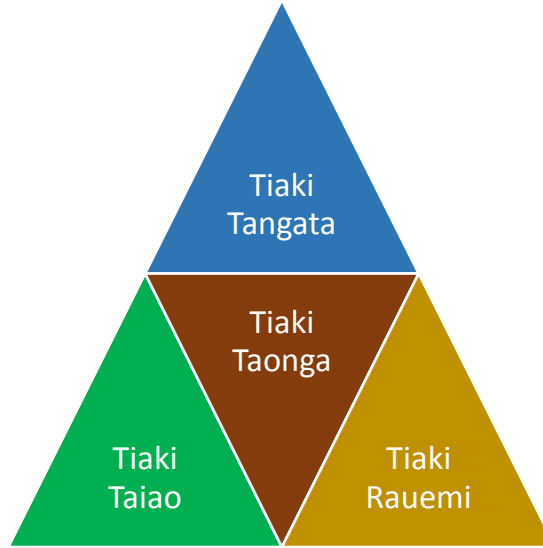
- 2,022 people identified as Tapuika
- 47.5% live in urban areas with population of over 30,000 people
- 37.5% of Tapuika aged <15 years
- 5.3% of Tapuika aged >65 years and over
- 38.7% of Tapuika said they could hold a conversation in te reo
  
- 69.2% of Tapuika hold a formal qualification compared with 68.7% of the total population Maori
- 14.9% of Tapuika hold a Bachelors Degree or higher
- Over half (50.5%) of Tapuika earning \$20,000 per annum
- The unemployment rate for Tapuika was 20.1%
- 28.1% of people owned or partly owned their own home
- 52% were living in rented accomodation

## NGĀ TŪRANGA WAIHANGA O TAPUIKA

The following diagram identified the key building blocks or foundations identified in the Strategic Plan as necessary to bring about transformational change to reverse the factors preventing achievement of the Tapuika vision of *Mo Nga Uri o Tapuika hei Puawai*.

---

<sup>1</sup> 2013 Census



**Diagram 1: Tapuika Strategic Building Blocks**

## **NGĀ WHAINGA RAUTAKI**

*Vision: Mo Nga Uri hei Puawai*

Mission: To build a healthy, vibrant and prosperous Iwi

## **NGĀ WHAKAAROTAU**

Key priorities identified for action over the next 5 years:

- Business growth
- Economic development
- Housing
- Environment
- Crown Agency development

## NGĀ WHAINGA MATUA ME NGĀ WHAINGA ITI

Table 1: Nga Whainganga Matua me Nga Whainganga Iti

Nga Turanga Waihanga	Nga Whainganga Matua	Nga Whainganga Iti
<b>Tiaki tangata</b>	<p>Provision of a range of affordable quality housing to meet the current and future needs of Tapuika</p> <p>Promote the acquisition of high level skills and expertise within Tapuika</p>	<p>Establish Tapuika Housing Network</p> <p>Support education, training initiatives</p>
<b>Tiaki taonga</b>	Tapuika are kaitiaki of their taonga tuku tuku iho	<ul style="list-style-type: none"> <li>• Increase the number of Tapuika speakers of te reo</li> <li>• Increase knowledge and expertise in Tapuika customary practice</li> <li>• Support maintenance and upkeep of Tapuika marae</li> <li>• Ensure the protection of Tapuika historic sites &amp; waahi tapu</li> </ul>
<b>Tiaki Rauemi</b>	Establish a sustainable economic base	<ul style="list-style-type: none"> <li>• Joint ventures with business and government agencies to develop commercial assets and whenua</li> <li>• Develop natural resources</li> </ul>
<b>Nga Turanga Waihanga</b>	<b>Nga Whainganga Matua</b>	<b>Nga Whainganga Iti</b>
<b>Tiaki Taiao</b>	Active care and protection of <i>te takapu o Tapuika</i>	Establish Mana Whakahono a Rohe Agreement with Regional and Local Authorities