

# MĀHERE RAUTAKI

## STRATEGIC PLAN 2022-26

Titiro whakamuri, kia kokiri whakamua ai  
**Reflecting on the past in order to advance forward**

This plan sets out the core ideology and long term vision for Tapuika Group — encompassing Tapuika Iwi Authority, Tapuika Oranga Ake, and Tapuika Holdings Ltd. It includes our long term aspirations, 3 - 5 year strategic outcomes and 1 year priorities for each Pou.

WHAKAPAPA  
**Authentically Tapuika**  
**Whānau / people first**  
**Connection**  
**Respect the past**  
**Mana Motuhake**

WAIRUATANGA  
**Acknowledging our connection to our Tūpuna and the spiritual realm through: Whakapapa**  
**Tātai Kōrero**  
**Whakatauki/Whakatauāki**  
**Waiata/Haka**  
**Karakia**

TEREO ME ŌNA TIKANGA

TAKAPŪTANGA  
**Leaving things better than when we found them**  
**Kaitiaki for the benefit of our mokopuna**  
**Respect, protect and enhance**

KOTAHITANGA  
**Mahi Tahī - one team, one vision**  
**Moving forward together**  
**No one left behind**  
**Waka Kotahi**

MANAAKITANGA  
**Unleash potential**  
**We care about people and place**  
**Mana enhancing behaviours**  
**Reciprocity**

TOHUNGATANGA  
**Informed decisions and actions**  
**Pukengatanga - striving for excellence**  
**Continuous learning and growth**  
**Constantly curious - innovation and evolution**  
**Challenge status quo**

KUPU  
**ARATAKI**  
**OUR PURPOSE**

Why we are here, our reason for being

*Poua ki te rangi, poua ki te whenua*  
*Tēnei mātau e tū atu nei. He uri nō Tapuika*  
*Tihei mauri ora*

Our core purpose is to support and advance the descendants of Tapuika while protecting and enhancing our Takapū. We do this by effectively using our resources to:

- Affirm Tapuika, tino rangatiratanga, mana whenua and mana moana**
- Preserve, revive, and protect ngā tikanga me ngā taonga o Tapuika**
- Protect and utilise all land, water and sea-based resources of Tapuika**
- Promote the educational, spiritual, economic, social, and cultural advancement, health and wellbeing of Tapuika**
- Establish and maintain places of cultural and spiritual significance to Tapuika.**

TE  
**WHAKAKITENGA**  
**OUR VISION**

What we want to achieve — our envisioned future

*Mai i ngā pae maunga, ki te toropuke e tū*  
*kau mai rā, ki te awa e rere mai ana.*  
*Waiho te whenua e takoto mai rā: Ko te*  
*takapū o taku tamaiti, o Tapuika Nui a Tia*

*Kia tū rangatira ai te taumau o Tia mō te*  
*Takapū, kia puawai ngā uri o Tapuika*

Our vision is that of Tapuika living successfully as Tapuika in the land claimed by our ancestor Tia.



## NGĀ POU OUR STRATEGIC PRIORITIES

Our key areas of focus and what long term success looks like for us

ORANGA TANGATA PEOPLE AND WELLBEING
Tapuika people are physically, spiritually, socially, mentally, economically, emotionally, and culturally thriving. Healthy, happy, educated and prosperous whānau living in sustainable healthy homes, living successfully as Tapuika
3 - 5 YEAR STRATEGIC OUTCOMES
<ul style="list-style-type: none"> <li>Empower our people with education and sustainable employment pathways</li> <li>Ensure Tapuika whānau have healthy and sustainable housing</li> <li>Support initiatives to ensure food sovereignty and security</li> <li>Support whānau access to health and social services</li> </ul>
YEAR 1 PRIORITIES
Build the capacity required to start on a pathway to delivering sustainable outcomes for whānau

ORANGA TUKU IHO CULTURE
Our tikanga and taonga are thriving and visible throughout the Takapū. All our people are fluent in Te Reo Māori, feel connected to the whenua and know who they are
3 - 5 YEAR STRATEGIC OUTCOMES
<ul style="list-style-type: none"> <li>Enable Tapuika whānau to understand, express and celebrate their Tapuikatanga</li> <li>Ensure that Tapuika cultural values are clear and visible throughout the Takapū</li> <li>Protect and enhance sites of cultural significance and connect whānau by establishing pathways for access</li> <li>Protect and enhance Cultural Taonga including Te Reo Māori, tikanga and physical artefacts</li> </ul>
YEAR 1 PRIORITIES
Whānau are reconnected with the iwi through the establishment of regular communications and events and Iwi cultural spatial planning completed

ORANGA TAIĀO ENVIRONMENT
Clean and healthy Takapū with restored mauri. Tapuika are proactive kaitiaki using Tapuika mātauranga to protect and enhance all land, water, air, sea and natural taonga within Te Takapū o Tapuika for future generations
3 - 5 YEAR STRATEGIC OUTCOMES
<ul style="list-style-type: none"> <li>Tapuika have robust plans and systems in place for the future sustainability and management of the taiao within the Takapū</li> <li>Tapuika has the capacity to effectively practice mana motuhake within Te Ao Tūroa</li> <li>Tapuika people are connected to the Takapū through key taiao projects which restore and enhance Te Ao Tūroa</li> </ul>
YEAR 1 PRIORITIES
Ensure that Tapuika has the capacity and resources required to sustainably care for our environment

ORANGA RAUEMI PROSPERITY AND RESOURCES
Tapuika is sustainably resourced to deliver meaningful outcomes. Our assets are growing for the benefit of our mokopuna. All our investment decisions reflect our values and contribute to achieving our vision
3 - 5 YEAR STRATEGIC OUTCOMES
<ul style="list-style-type: none"> <li>Maximise asset base to ensure income growth and long term financial sustainability</li> <li>Develop and support social enterprises that align with our vision and provide income as well as employment opportunities for our people</li> <li>Empower our Governors with knowledge and skills to be effective and successful</li> <li>Develop and maintain strategic and funding partnerships and relationships</li> </ul>
YEAR 1 PRIORITIES
All assets and investments are reviewed for performance and effectiveness as well as our management structures and SIPO - with a new plan developed to take us forward